

Use of Participatory Research Techniques for Engaging Diverse Communities

www.sjtinitiative.com

Wellesley Institute



Dr. Nasim Haque
Innoversity: Roadmap 2030
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Population & Neighbourhood

- 14,666 Residents on 0.23 km² of Land
- 64,636 People / km²
- (Unofficial Estimate: 25,000)
- 64% Immigrants
- 18 Aging High-Rise Buildings
- Over 50 languages spoken



About SJT Initiative

- Initiative is a community-based health research & action project
- Focused on neighbourhood characteristics and its implications on health & wellbeing of immigrants



About SJT Initiative

- Collaborates with residents and grassroots organizations
- the outcomes of research are used for:
 - a) engage population for positive social change
 - b) inform policy
 - c) contribute to the knowledge base of urban health



CBPR STRATEGIES

Multi-pronged Approach

Participatory
Research

skill enhancing
opportunities

student
internships

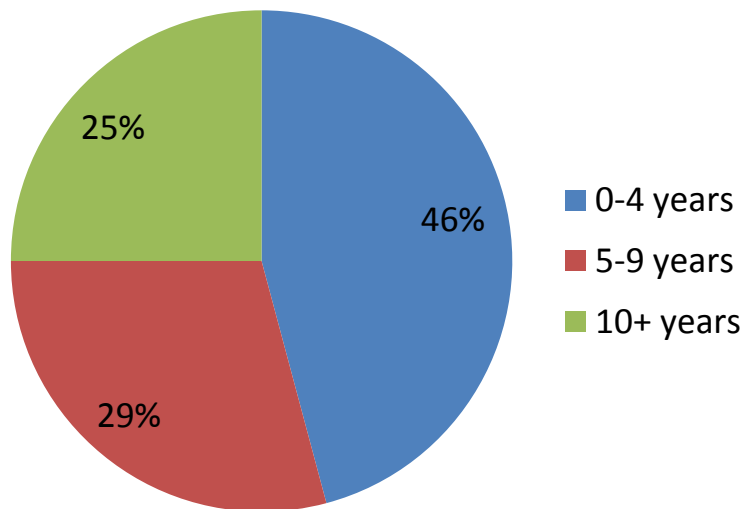
Work with
multiple
stakeholders

SJT Initiative
Website

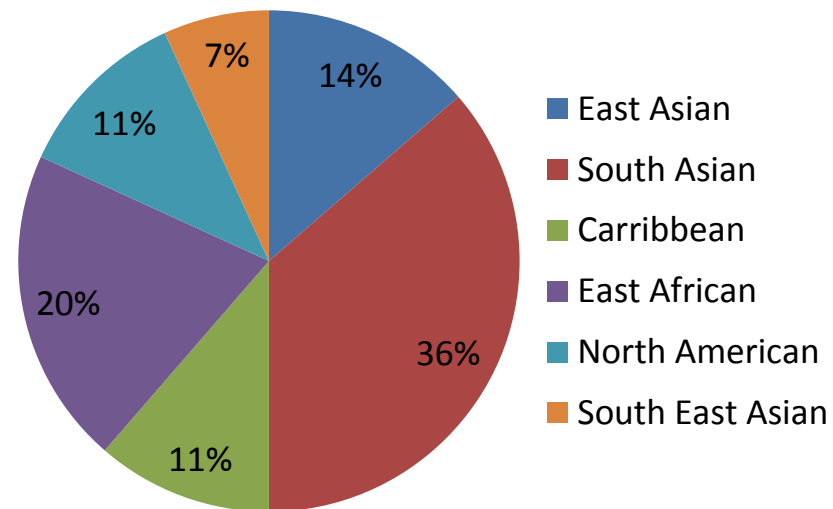
Community Action

Participant Demographics

Reported Length of Residency in SJT



Self-Identification of Ethnicity





Research Methodologies

1. Photo Voice

- Diverse Youth
- Adult newcomer immigrants

2. Community Mapping

- Newcomer immigrants

3. Concept Mapping

- Immigrants

Youth Photo Voice Project



SJT Initiative Youth Photo Voice Project





SOCIAL ATTRIBUTES

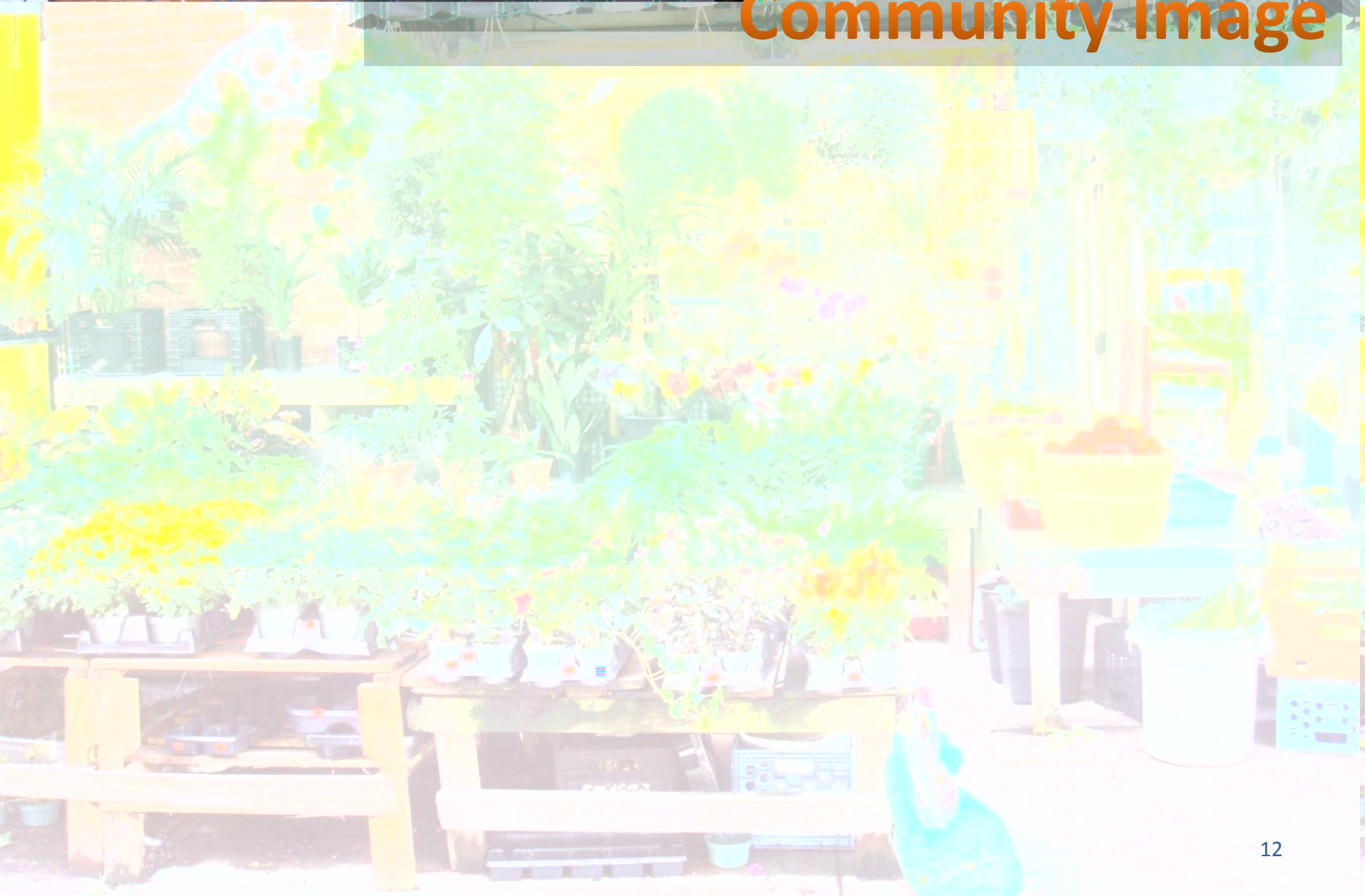
Physical Activity & Socialization

Safety, Crime, Drugs, Fear

..... The person who murdered
“Juice” is yet to be found.. Instead of
having undercover police which are
easily figured out, we should have
constant security in the area.

RESIDENT THOUGHTS & BEHAVIOURS

Community Image





PHYSICAL ATTRIBUTES

Open/Green Space



...we have less and less green space.
**We need to make the city greener
in order to live healthy lifestyles.**

ECONOMIC ATTRIBUTES

Economic Disparities



This tiny tunnel connects one of the poorest neighbourhoods in Canada, St. James Town, to one of the most affluent, Rosedale..... **Despite being highly educated, newcomers have difficulty gaining recognition, and consequently, employment.**

Food Security

How much can we trust our food supply? **We don't only care about the price of goods, we also pay attention to our health.** We want to get good service when we go to the supermarket.

London is a very diverse city. The largest ethnic group in London is White British (59.3%), followed by Black British (13.3%), Asian British (9.3%), and Black African (8.3%). Other ethnic groups include Chinese, Indian, Pakistani, Bangladeshi, and Caribbean.

SOCIAL ATTRIBUTES

Isolation & Social Networks

These different flowers represent people from different places and the vase represents this country.. **If people of different backgrounds are given equal opportunities and are accepted, everyone benefits.**

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Concept Mapping



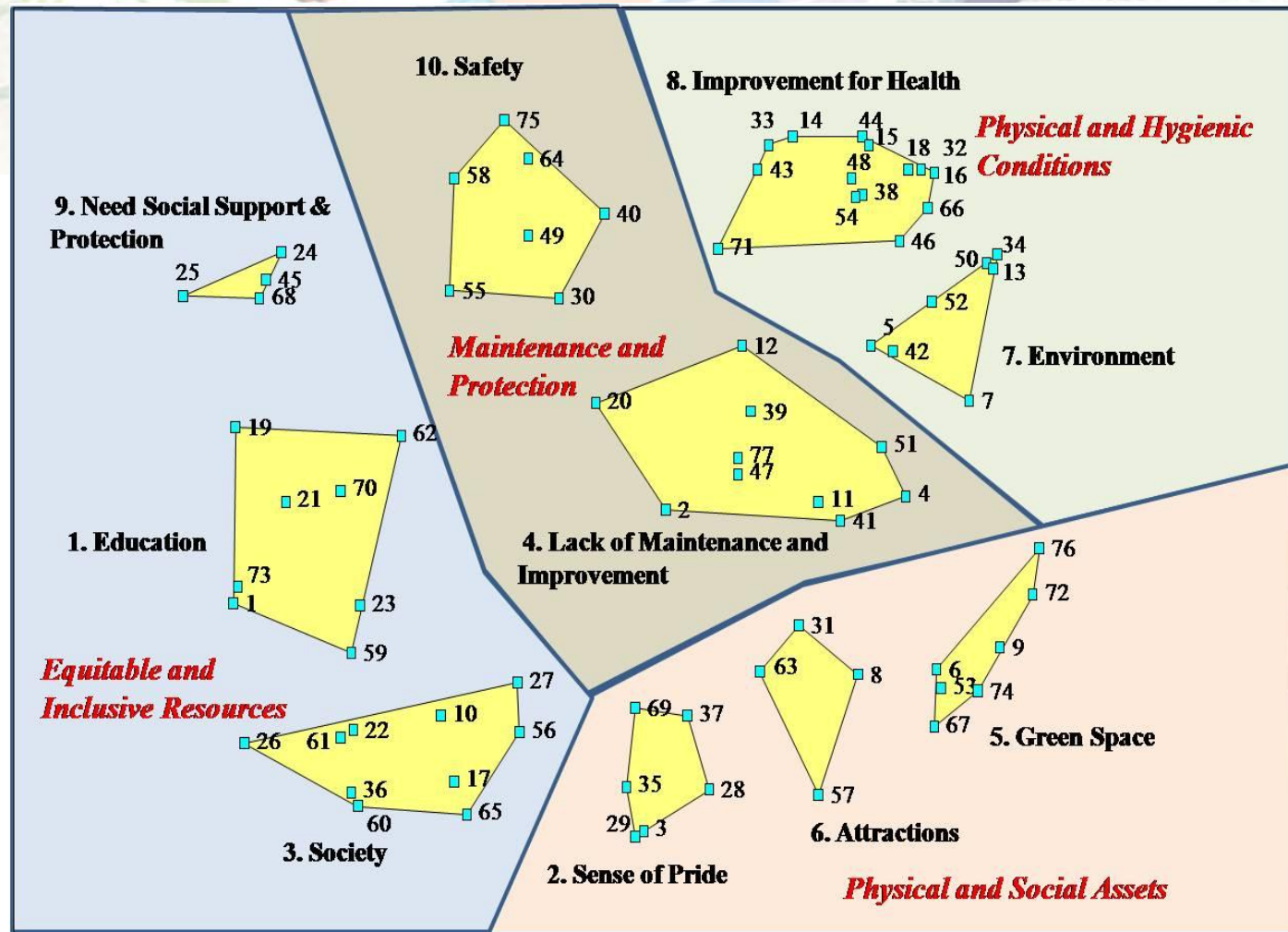
Sorting the Photo Voice Photos



Examining the Relationships in the Concept Map

A Shared Framework

Concept Mapping takes the ideas of individuals and combines using multivariate statistical methods to form unique visual representations called Concept Maps.



...complete with high-level domains and groups of characteristics.

Community Forum and Expo March 20, 2008



Toronto City Hall Photo Exhibit

September 23-26th 2008



SJT Working Group at City Hall



Audience examining one of the poster displays

Youth Photovoice Project





SJT Initiative Steering Group with Councilor Pam McConnell at City Hall.
Round Table Meeting, November 13, 2008



Broken Bicycles



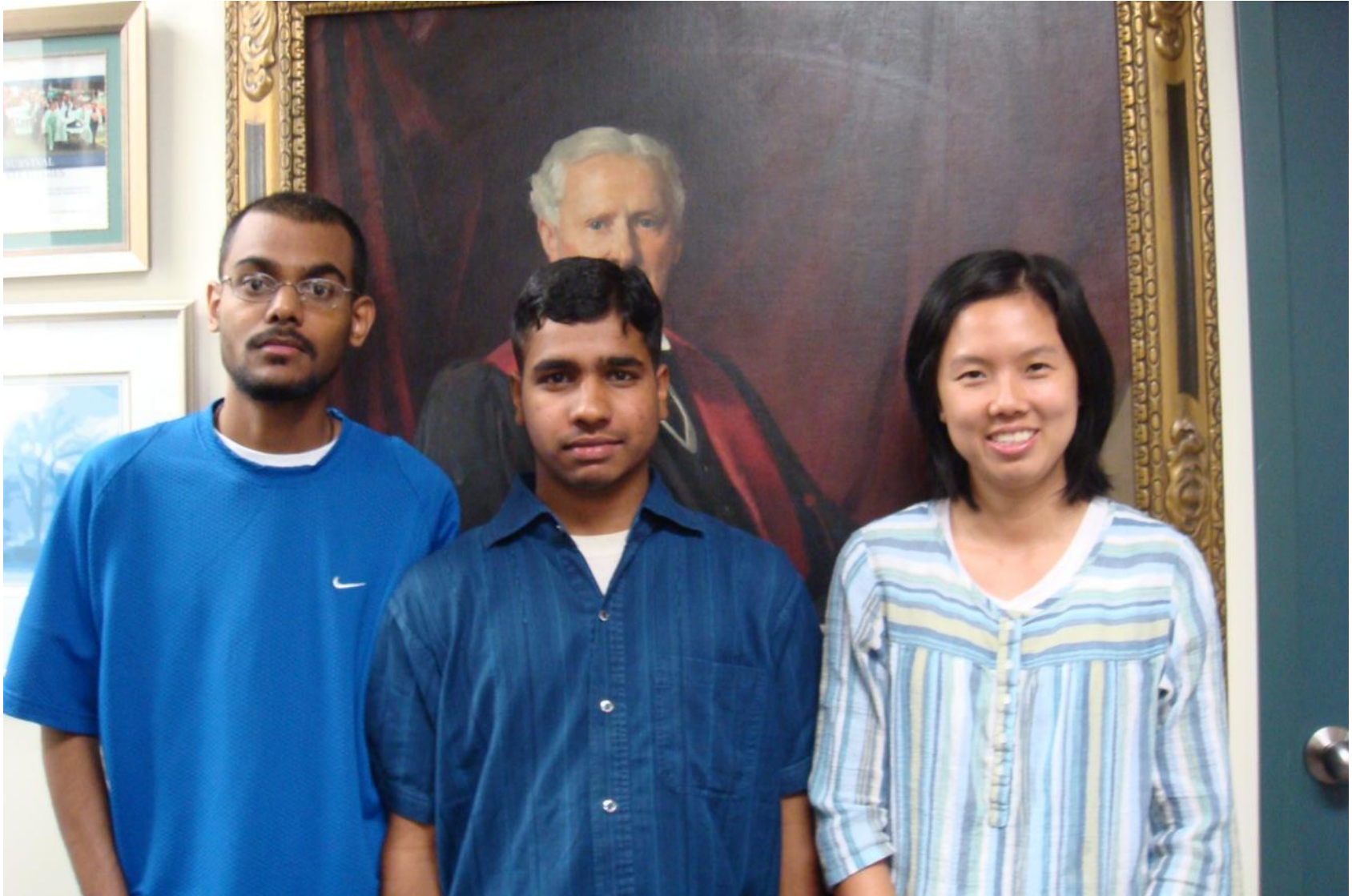
Change & Action



St. James Town Initiative Summer Interns 2010



St. James Town Initiative Summer Interns 2008



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